

CASE STUDY

One of the well known FMCG company taking best advantages with digital transformation of their supply chain process.



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systems

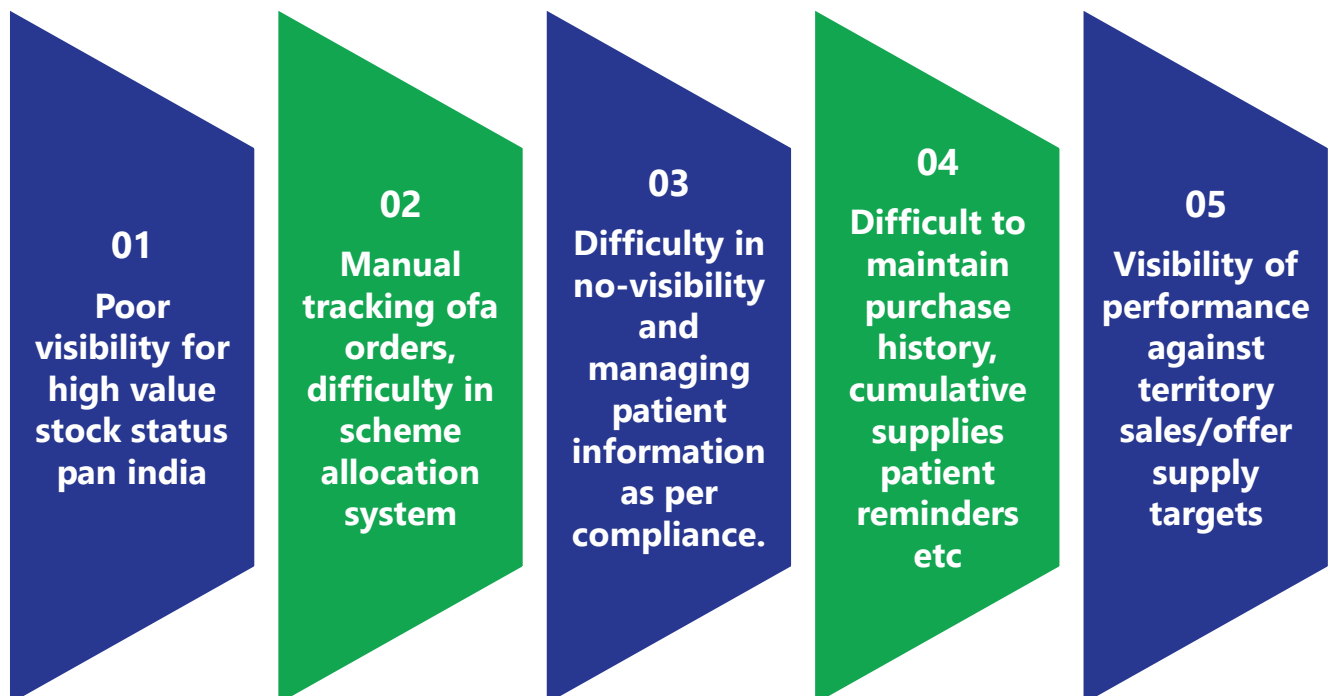
Business Solutions with Technology Edge

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Introduction

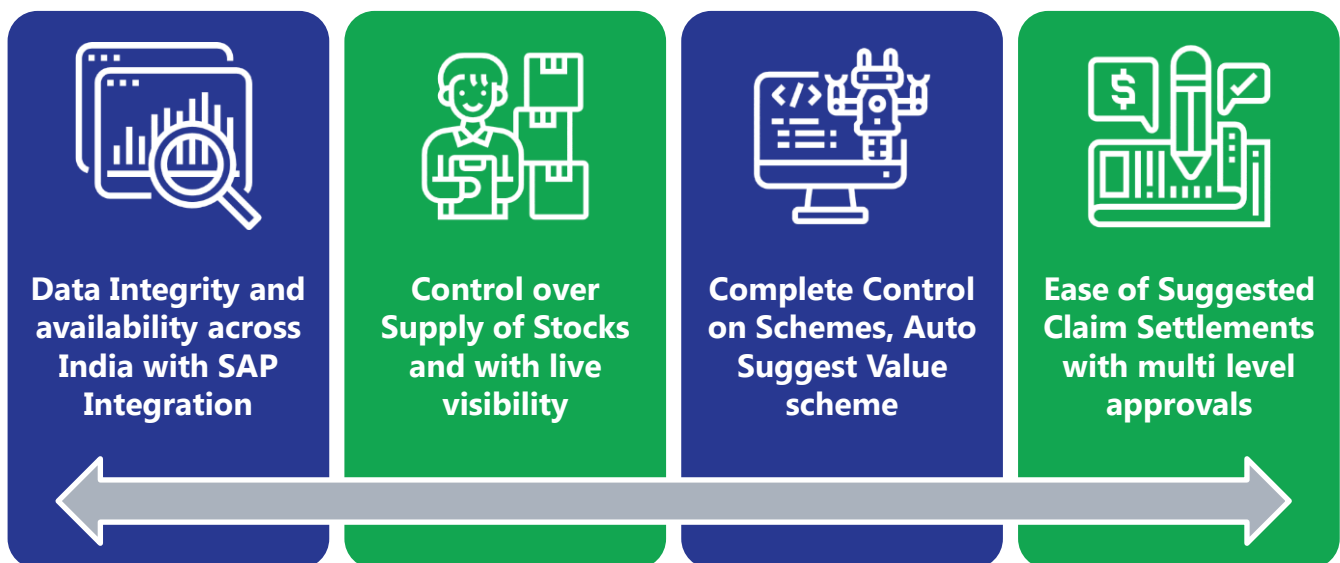
This is a case study for one of India Company with an ambition is to transform the lives of people living with severe diseases. They focus on neurology and immunology disorders. supports with number of programs for patients and their families. These schemes include free supplies, discounts, patient reminders, guidance for dosage understand the difficulties faced by the patients and empathize with them and make all efforts to meet their needs by prioritizing them according to the order of the needs of the patients and their families.

Challenges



Approach & Solution

- ✓ **This Solution is customized and configured as per Common Practices by FMCG business, acceptable across India for distributors/Super Stockist cold Chain products**
- ✓ Get Sales orders by different means like App. for PSR/Sales teams, Direct Ordering, Suggested Orders
- ✓ Using this Solution, Company is now able to View live stock status for PAN India with Uniform Product Codes across
- ✓ With This system, stock supply planning became more optimal with right time decision makings
- ✓ Everything available under one Umbrella helped to ease processes for effective Stock supply, accounting, Rates managements, Distributions Channels etc.



Contact us

Corporate Office:

6th floor, Arista, Anandnagar Road, Ahmedabad 380015

Tel.: +91-79.66214899

Mumbai:

6, Krishna Kunj, Plot no.
100, Dr. Ambedkar road
(Sion main road), Sion (E),
Mumbai 400022

Tel.: +91-22.24303318

UK:

79 College Road, Harrow
Greater London, HA1 1BD,
UK

Tel.: +44-208.432.6393

USA:

1009 Slater Road,
Durham, NC 27703

Tel.: +1-847.307.5937



sarjen@sarjen.com



www.sarjen.com

