



www.ffreporting.in

One-Stop Solution for SFA & CRM

Highlights:

- ❖ Across 15 countries
- ❖ 20000+ global users
- ❖ Available on latest devices
- ❖ Available on cloud
- ❖ eDetailing
- ❖ ERP Integration



Sample Inventory

Organogram



Incentive



Target



Payroll



HRMS



Sales



What is FFReporting ?

FFReporting is a smart CRM application which enables the decision makers to monitor and analyse sales team's activities, that allows to forecast sales and make necessary plans for future. It empowers the sales representative to focus more on fulfilling customer needs and wants, instead of juggling with the large customer data.

Why FFReporting ?

- ❖ Provides right information to right people at right time
- ❖ One solution for all, call it sales management, campaigns, full mobility and more
- ❖ Keep the priority customer satisfied and convert the leads into opportunities
- ❖ Enjoy faster ROI, Simple and Quick to implement with access across any tablet or smartphone
- ❖ Fully customizable to fit the business process needs
- ❖ Enhance efficiency and effectiveness of Sales Representatives
- ❖ Let Sales Representative focus on business instead of managing customer data
- ❖ Effective Dashboard for decision makers indicating sales results



Features

- ❖ Apps available on Android, iPhone and iPad
- ❖ Available on web and mobile browsers
- ❖ Global application with multi-language
- ❖ BU/Customer/Profile centric call pages
- ❖ Corporate Coverage Strategy and Profiling
- ❖ Dashboards offer a real-time picture of your business at a glance
- ❖ Electronic product briefing (eDetailing)
- ❖ Key Performance Indicator (KPI)
- ❖ Knowledge Sharing and e-learning
- ❖ Customer meeting reminder/s
- ❖ Create, deploy, and manage online campaigns

